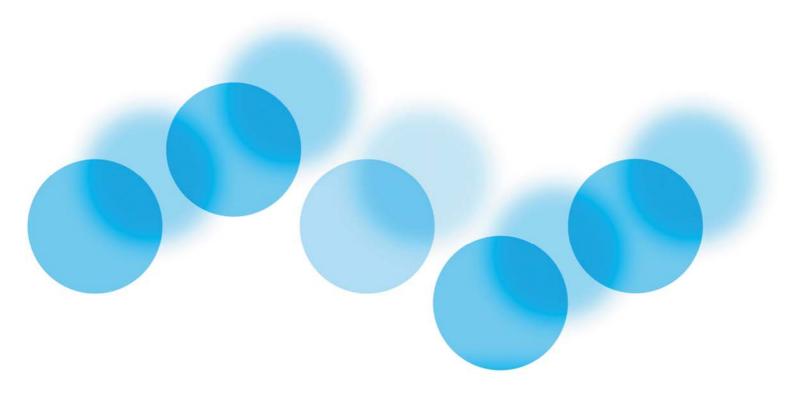


December, 2006

ZASAVICA CAMPAIGN 2005-2006

DEF Pilot Campaign in Serbia and Montenegro





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Annex 1: List of participants at Stakeholder meeting - launch of the Zasavica Campaign

Annex 2: Survey results

1. INTRODUCTION

Campaign in Special Nature Reserve "Zasavica" was launched on November 10, 2005 by organising Stakeholder Meeting in Sremska Mitrovica. Meeting took place in Regional Economic Chamber with purpose of introducing the DRP Campaign. Main persons from local villages, municipality of Sremska Mitrovica and local NGO actively participated at the meeting. Representatives of Republic Directorate for Water / Ministry of Agriculture, Forestry and Water Management, DEF SM and local media were present on that occasion as well (See list of participants Annex 1).

At the beginning of the meeting participants were introduced to the Danube Regional Project in general and purpose and planned activities within the "Zasavica" Campaign. After all problems that are present in Special nature Rezerve "Zasavica" were discussed. Problem with increasing water level in the reserve and consequently flooding of private agricultural land was pointed out as a hot issue. Local villagers expressed their most dissatisfaction with the situation and claimed compensation for the lost of the this year harvest. Potential solutions for this problem were given such as cleaning up channels that take away water from the Reserve to the Sava River and renting the private land for a long period of time. Other problems were discussed as well eg. low level or lack of water in some part of the Reserve, illegal hunting, three cutting and illegal garbage dumping.

Generally participants expressed willingness to help and take part in solving all problems and supported the Campaign.

Meeting with members of Ecological Movement of Sremska Mitrovica, who will implement the campaign, and expert in campaigns Mr Tony Hare and Ms Sylvia Koch (DRP) took place On November 11, 2005. Meeting was practical one with purpose of making action plan for the campaign and training the persons who will conduct the local community survey. After discussion it was agreed that campaign should be focused on garbage issue since 8 month campaign is too short for dealing with all existing problems.

According to the action plan and time frame following activities have been implemented so far in the period of December 2005 – June 2006.

DECEMBER 2005 – JANUARY 2006

2.1. Local community survey

Two villages (Radenković and Zasavica II), from 9 existing at the territory of the Reserve, were selected for conducting the survey. Survey involved 100 people in total and results show that majority of the inhabitants consider Nature Reserve "Zasavica" really important as Serbian natural heritage and problem of illegal garbage dumping as a serious problem. According to the opinion of most of the people solutions for garbage problems are adequate fines and building of dump. On the other hand, majority think that the only one who should be blamed for garbage problem are the people themselves and local government (see results of the survey in Annex 2).

2.2. Poster about garbage in the Reserve and Campaign leaflet

Posters and leaflets were printed and widely distributed especially to the schoolchildren during the first educational seminar organised in February. They are focused on garbage issue and had great effect not only on schoolchildren but also on local people.

2.3. Media work

After finishing the survey two press releases was produced with great help of Paul with purpose of drawing attention of the audience to the problems of garbage in Zasavica which appeared to be serious according to the results of the survey. In press releases first educational seminar for schoolchildren was advertised as one of the numerous action that will be implemented during the campaign. Thanks to previously established contacts with local media broadcasting about the campaign was great success (PRs are enclosed):

Newspapers:

- > Sremske novine 1.2.2006
- > Politika 31.1.2006

Radio:

- > Rojal Lacarak 31.12. 2006 at 15.30h
- > Radio Smart Sremska Mitrovica 14.2.2006 at 15.00 h
- > Radio Defin Sremska Mitrovica 15.2.2006 at 10.00h
- > Radio Novi Sad 5.2.2006 10.00-12.00h
- > Radio Belgrade "Dunavski talasi" 12.2.2006 at 9.00h (Brodcasted to 17
- > local radio station in Serbia)
- > Radio Belgrade 202 12.2.2006 at 12. 00h

TV

> RTV Sremska Mitrovica 10.2.2006

Web and distribution lists:

- > www.zasavica.org.yu
- > www.defyu.org.yu
- > www.de-forum.org
- > Wolovox network (Electronic network of ecological NGOs in Serbia)

FEBRUARY – APRIL 2006

3.1. Educational seminar for schoolchildren

First educational seminar for schoolchildren was organised on 3 February 2006 in a local school in village "Zasavica II". Children from eight local school participated at the seminar (30 children 5-8 grade of primary school). During the seminar children were introduced to

the campaign and its goal, importance of wetlands in general and Zasavica wetland in particular. Second part of the seminar was dedicated to the threats to wetlands and problem that Zasavica encounter at present. Garbage problem was in focus and by simple exercises children were stimulated to think about possible solution and what they themselves can do to prevent further deterioration.

In the end Children's Committee, containing 5 schoolchildren, was established with main purpose to take part in negotiation process with local government (together with selected local people and NGOs representatives) about garbage problem in the community.

3.2. Round table for local people

Round table for local people and NGO representatives was organised on March 29th 2006. It was agreed during the meeting that local government has to be pushed to build local dump. Meeting with local government with the aim of requesting for garbage problem solution was considered as the action of the highest priority.

3.3. Meeting with local government

Meeting with local government (persons in charge of environmental issues) was arranged on April the 14th. Delegation consisting of 3 local people, 2 NGO's representatives and 5 schoolchildren – member of the Children's Committee negotiated with local government about possible help that local and national government could offer for solution of environmental problems that exist in Specilal Nature Reserve "Zasavica" and cause even health problem to the local people living in the area. Meeting passed in peace and friendly atmosphere and "delegation" got information that building of regional dump is planned by Ecological Fund (body within National government). Till than the only solution is to raise awareness of the local people not to put garbage "everywhere".

4. MAY - JUNF 2006

4.1. Booklet about the value of the Reserve

Booklet contains detail information on geographical, geological, hydrological and biological (flora and fauna) characteristics of the Reserve. Special chapters are dedicated to the rules for behaviour in the nature and valorisation of the Reserve.

Booklet has 219 pages with English summary at the end.

4.2. Educational seminar for schoolchildren in the field

Educational seminar in the field as well as cleaning up actions were initially planned for April but everything was postponed for late May and June due to high spring water level.

Educational seminar took place in SRP Zasavica on June 10th. Children had opportunity to see in the nature what they learned in the theory. Mr Mihailo Stankovic, coordinator of the biological researches in the reserve, showed children rare and endemic plant species and those extremely important for the nutrient removal. Children also watched birds using binocular.

4.3. Cleaning up actions

First cleaning up actions was organised on May 24th, 2006 and the second one on June 2nd. Each action involved 25 schoolchildren and they cleaned the reserve from plastic bottles, plastic bags etc. All geathered garbuage was collected by the communal services.

4.4. Second local community survey

Results of the second survey, that was done at the end of the campaign and involved again people from the villages Radenković and Zasavica II, did not show extreme differences in comparison to the results of the first survey. Again majority of the inhabitants consider Nature Reserve "Zasavica" really important as Serbian natural heritage and problem of illegal garbage dumping as a serious problem.

Majority of the interviewed people think that solution for garbage problems are adequate fines and building of dump and people themselves and local government should be blamed for environmental problems

4.5. Second Meeting with local government

Second meeting with local government was held on June 5th, 2006. Representatives of NGO Ecological Movement of Sremska Mitrovica, local people and members of Children's Committee informed mayor of the town Mr Zoran Miščević and his colleagues about progress and results of the campaigns and requested that officials seriosly take into consideration necessity for solutions of garbuage problems.

Mr Zoran Miščević promised to put finacial resources from the newly established Eco- Fund in the remuval of the wild garbage dupms and building dumps for the dead enimals. In the two villages nearest to the Reserve containers for garbage will be set up in the autumn 2006.

Results of the negotiations with the mayor of the town are extremely positive and in comparrison to the results of the meeting with municipality representatives in April they are a grat step forward in the solution of the ecological problems in the Special Nature Reseve Zasavica.

4.6. Final manifestation on Danube Day with quiz on wetlands

Final manifestation on Danube Day with quiz to test knowledge of the schoolchildren about wetlands took place in the Special Nature Reserve on 17th June.

Schoolchildren that participated at education seminars and cleaning up action, teachers, local people, local NGOs, DEF SM representatives and local media were present on that occasion.

Purpose of the final manifestation was to promote achieved results of the campaign and to test knowledge of the schoolchildren on the importance of the wetlands in general and values of the Zasavica.

Quiz was organise in a way that schoolchildren was divided into three groups and were answering to the 45 questions on wetlands, their importance in nutrient removal, SRP Zasavica and its ecological characteristic. Special set of questions were about threat to the wetlands and ways of overcoming them. Children showed excellent knowledge and interest in the topic. All schoolchildren got diplomas for participating in the campaign and CDs with presentations on wetlands. In additional to that members of the wining group got small prizes donated by the Ecological Movement of Sremska Mitrovica.

Everything was recorded by the local TV and interview about campaign was made by the Mr Slobodan Simic – Ecological Movement of Sremska Mitrovica, Ms Mirjana Bartula – DEF SM and schoolchildren from the winning quiz group. Interviews were broadcasted in the evening news the same day.

At the end of the manifestation participants either took a boat or canoe drive through the reserve.

4.7. Media work

- > TV NOVI SAD- 25.05 2006, at 15 h
- > TV JESENJIN -26.05 2006 at 17.30 h
- > TV SVETI ĐORĐE -27.05 2006 at 10 h
- > TV VALJEVO -05.06 2006, at 14 h
- > TV M SREM.MITROVICA 17.06 2006 at 19.00 h

ANNEX 1: PARTICIANTS OF STAKEHOLDER MEETING – LAUNCH OF THE ZASAVICA CAMPAIGN, 10.11.2005, SREMSKA MITROVICA

Name	Organisation	Phone	Mobile
Vladimir	M novine	022/211-556	064/233-84-31
Teodorović			
Dragija Gemović	Uprava za urbanizam i stambeno-komunalne	610-566	063/8228362
	poslove		
Branka Pajović	Mesna zajednica Zasavica II	022/214-969	063/8066-486
Stanisavljević	Mesna zajednica Radenković	022/258-008	063/7284362
Draga			
Miodrag	Predsednik "Zavičaj" udruženje kulturnih	022/213-025	064/2810044
Milovanović	stvaralaca		
Živković Rade	VP Sava Šabac	015/342-100	064/8417017
		015/342-105	
Stanisavljević Petar	Sekretar MZ Mač.Mitrovica	022/224-367	064/1439600
Veljanovski Bojan	p.predsednik MZ.Matije Huđi	022/226-759	064/2994979
Đorđe Pejaković	Samostalni referent zašt.život.sred	022/222-111	-
Sonja Đorđević	Forum za zaštitu živ.sred.dunavskog sliva	011/3231374	064/3631044
Miomir Filipović	Urednik "Seoskih novina"	022/213-025	064/1352315 ; 221-
			562
Ružica Jaćimović	Minist.poljopr.,šumarst. i vodopriv	011/201-3367	064/2082832
	Republič.direkcija za vode	201-3366	
Olivera Antić	-//-	-//-	063/7031934
Japi Nikola	Predsednik MZ "Blok B"	022/221-379	063/417431
Branko Kostić	Komunalni inspektor-opštinska uprav.za	022/610-566	063/503713
	urbanizam i stambeno-komunalne poslove		
	Sr.Mitrovica		
Miomir Begović	Mesna zajednica Ravnje –predsed.saveta	022/610-069	063/1080088
Jurišić Predrag	Predsednik M.Z Crna bara	015/438-233	063/8387234
		015/438-713	011/411126
Mirjana Bartula	DEF SM	011/3231374	063/8801572
Slobodan Simić	Pokret gorana SM	022/214-300	063/514847
Gordana Ćirić-	-//-	022/214-300	063/546309
Todić			
Mihajlo Stanković	-//-	022/214-300	063/544526
Sava Lovčanin	Skupština opština	022/610-577	064/213-7862
Nikola Nikšić	Blic		064/1375465; 215-
			633
Dragan Grujičić	RTV M	022/222-222	063/5652243
Vlada Ćosić	M novine	022/211-556	064/2242106
Mirjana Šušnjar	Smart radio	022/227-149	063/7066708

SPISAK ISTRAŽIVAČKOG TIMA

Ime i Prezime	Organizacija	Telefon na poslu	Mobilni ili kućni telefon
Biljana Andrijašević	OŠ J.J.Zmaj	022/221-021	064/2900386
Nada Vac	OŠ J.J.Zmaj	022/221-021	064/2065005
Ivana Vac	OŠ J.J.Zmaj	022/221-021	064/2462955
Đura Marjanović	OŠ J.J.Zmaj	022/221-021	063/533706

ANNEX 2: RESULTS OF THE SURVEY II IN ZASAVICA

How important do you think the Reserve is for nature and for Serbia's national heritage?

Answers	Number of interviewed people			
	Village: Radenković		Village: Zasavica II	
	Number of people	%	Number of people	%
Extremely important	17	35.2	24	55.1
Very important	15	25.4	12	16.3
Important	15	29.4	10	22.4
Not very important	2	3.9	2	4.0
Not important	2	5.8	0	2.0
Total	50		50	

Why do you think that?

Answers	Number of interviewed people			
	Village: Radenković		Village: Zasavica II	
	Number of people	%	Number of people	%
Because of nature protection	40	78.4	31	63.2
Because of fishing	2	3.9	1	2.0
Because of tourism	4	7.8	7	14.2
Because health	-	-	2	4.0
Because of children	-	-	1	2.0
Because of village	-	-	1	2.0
Because of grazing	-	-	3	6.1
There is no importance	4	7.8	3	6.1
Nothing	1	1.9	-	-
Total	51		49	

There is some dumping of garbage in the Reserve. How serious a problem do you think this is?

Answers	Number of interviewed people			
	Village: Radenković		Village: Zasavica II	
	Number of people	%	Number of people	%
Extremely serious	32	62.7	30	61.2
Very serious	12	23.5	6	12.2
Serious	5	9.8	6	12.2
Not very serious	2	3.9	7	14.2
Not serious	/	/	/	/
Total	51		49	

Who do you think is responsible for this problem?

Answers	Number of interviewed people			
	Village: Radenković		Village: Zasavica II	
	Number of people	%	Number of people	%
People in the village	25	49.0	20	40.8
Head of the village	20	39.2	18	36.7
Mynicipality	1	1.9	-	-
Ministry for the Environment	1	1.9	-	-
Ecologists	2	3.9	7	14.2
Municipality and state	-	-	4	8.1
I do not know	2	3.9	-	-
Total	51		49	

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What do you think should be done about this problem?

Answers	Number of interviewed people			
	Village: Radenković		Village: Zasavica II	
	Number of people	%	Number of people	%
To increase fines	22	43.1	24	48.9
To built dump	11	21.5	14	28.5
To employ guards	4	7.8	2	4.0
To educate people	3	5.8	7	14.2
Nothing	1	1.9	2	4.0
I do not know	10	19.6	-	-
Total	51		49	